



"The Fowlerville News & Views is a community, people-oriented, weekly newspaper. Its contents consist of local and area news, features, and opinions, along with display and classified advertising."

Specifications:

6 column page; with a column width of 10 picas; page length of 16 inches. Total of 96 column inches per page, Printed by web offset.

Inserts - \$40.00 per thousand

FULL RUN (7,000) = \$280.00

Color Rates

1/8 page or Less -- \$30.00
 1/4 page -- \$55.00
 1/2 page -- \$ 85.00
 3/4 page -- \$100.00
 full page -- \$120.00
 Color Photo Charge -- \$10.00

Classified Ad Rates

Prepaid (6 months or more) \$6.00 plus .10 per word over 20 words.
 Billed (20 word or less) \$8.00 plus .10 per word over 20 words.

Accepted Media Formats & E-mail Information

If you are providing a "camera ready" ad, it must be the exact column size.

We Accept the following Media: CD-ROM, E-mail, Thumbnail Drive, SD Card

Digital photo formats: JPG, PNG, GIF, TIFF

Text Formats: Files saved as "text only" or most word processor formats: Micro Soft Word (doc, docx)

Ad Formats: PDF, JPG, TIFF, Indesign Files

| Serving the Fowlerville and Webberville Communities | | | | | | |
|---|----------------|------------|------------|----------------------|------------|-----------|
| 226 E. Grand River, P.O. Box 937. Fowlerville, MI. 48836-0937 (517) 223-8760: FAX (517) 223-4177 | | | | | | |
| fowlervilleneews@gmail.com | | | | | | |
| AD RATES | | | | | | |
| Columns (wide) | | | | | | |
| Inches (high) | 1" (1.625) | 2" (3.375) | 3" (5.125) | 4" (6.875) | 5" (8.625) | 6" (10.5) |
| 1 | | | \$27.50 | \$30.00 | \$32.50 | \$35.00 |
| 2 | | \$30.00 | \$35.00 | \$40.00 | \$45.00 | \$50.00 |
| 3 | \$27.50 | \$35.00 | \$42.50 | \$50.00 | \$57.50 | \$70.00 |
| 4 | \$30.00 | \$40.00 | \$50.00 | \$60.00 | \$73.00 | \$85.00 |
| 5 | \$32.50 | \$45.00 | \$57.50 | \$73.00 | \$85.00 | \$98.00 |
| 6 | \$35.00 | \$50.00 | \$65.00 | \$85.00 | \$98.00 | \$110.00 |
| 7 | \$37.50 | \$55.00 | \$78.00 | \$94.00 | \$98.00 | \$122.00 |
| 8 | \$40.00 | \$60.00 | \$85.00 | \$102.00 | \$108.00 | \$134.00 |
| 9 | \$42.50 | \$65.00 | \$82.00 | \$110.00 | \$118.00 | \$148.00 |
| 10 | \$45.00 | \$73.00 | \$98.00 | \$116.00 | \$128.00 | \$160.00 |
| 11 | \$47.50 | \$78.00 | \$104.00 | \$126.00 | \$140.00 | \$172.00 |
| 12 | \$50.00 | \$85.00 | \$110.00 | \$134.00 | \$150.00 | \$184.00 |
| 13 | \$52.50 | \$90.00 | \$118.00 | \$144.00 | \$160.00 | \$196.00 |
| 14 | \$55.00 | \$94.00 | \$122.00 | \$152.00 | \$170.00 | \$208.00 |
| 15 | \$57.50 | \$98.00 | \$130.00 | \$160.00 | \$180.00 | \$220.00 |
| 16 | \$60.00 | \$100.00 | \$136.00 | \$168.00 | \$190.00 | \$232.00 |
| | 1/4 Page (3x8) | \$85.00 | | Full Page | \$232.00 | |
| | Bus. Card | \$30.00 | | 1/2 Page (4x12, 6x8) | \$134.00 | |

We Accept Master Card & Visa

E-mail ad text/photos to
ads.fnv@gmail.com

DEADLINE: 4:00 PM THURSDAY